



# Privacy Policy — Philip Bannon Plant hire LTD , Mersey valley Land recovery LTD, Philip Bannon Haulage LTD

This Privacy Policy shall become effective as of 25 May 2018.

We must advise that this policy is subject to change, so please check our website on a regular basis for any further changes.

At Philip Bannon Plant Hire LTD, we understand that we have a responsibility to protect and respect your privacy and look after your personal data. This Privacy Policy explains what personal data we collect, how we use your personal data, reasons we may need to disclose your personal data to others and how we store your personal data securely.

For clarity, Philip Bannon Haulage may be both data controller and data processor for your personal data under certain circumstances.

We accept that contact details and contracts will contain personal details of employees of customer organisations and mean therefore that they fall within the GDPR - as a natural person can be identified from the email address provided.

Data is collected during the following broad outlined activities:

## 1. Advertising, marketing and Public Relations

Contact details provided by companies that express an interest in purchasing products or services from us.

In most cases the data source will be someone working for the company, in the form of

- A business card
- Completing one of our web enquiry forms
- Phone call
- Email
- Written request for information

## 2. Accounts and Records

As with any business we are legally obliged to keep records, on what you have purchased, and accounting information.

## 3. Security

Philip Bannon Plant hire Group will take reasonable technical and organisational precautions to prevent loss, misuse or alteration of the personal information you provide. Of course the transmission of data over the internet is inherently insecure and we cannot guarantee the security of data sent over the internet.

## 4. Disclosure

We may disclose your information to any of our employees, subcontractors or associated companies as reasonably necessary to provide you with our services. We will never sell your information to third parties for marketing purposes. Other than as required by law, or as set out in this privacy statement, we will not disclose information about you to any third party without your permission.

## 5. What data you can hold about us

Information you can hold about us As a customer of Philip Bannon Plant Hire Limited we give you permission to hold relevant information about us to allow you to conduct business with us.

- 1) Our bank details to allow payment of our invoices
- 2) Our business emails addresses
- 3) Our business phone numbers
- 4) Our business address
- 5) Staff contact names

## Data Protection law

Data protection law is changing and this document is being updated to reflect these changes.

The EU General Protection Regulation (GDPR) was passed in the European Parliament in 2016 and will come into effect on May 25th 2018.

## Who are we?

Philip Bannon plant Hire LTD , Philip Bannon Haulage LTD, Mersey Valley Land Recovery LTD

Ditton Road Widnes

WA8 0PP

Registered office address

Sycamore House, Sutton Quays Business Park, Runcorn, Cheshire, United Kingdom, WA7 3EH

ICO Registration Number: ZA213374 since 25 October 2016.

For the purposes of the GDPR we are a small company with less than 250 employees.

We do not fall within the groups listed in Article 37.1 of the GDPR and therefore will not be appointing a DPO at this time.

## How the law protects you

Data protection laws state that we are only able to process personal data if we have valid reasons to do so. The basis for processing your personal data includes, but is not limited to, your consent, performance of a contract, to enable billing and remittance.

## How do we collect personal data from you?

We receive information about you when you complete forms on our website, if you contact us by phone, email or otherwise in respect of any of our services or during the purchasing of any such product. Additionally we also collect information from you when you inform us of any other matter. Your personal data may be automatically collected when you use our services, or as an employee in use of our IT systems that includes but not limited to, your IP address, device-specific information, server logs, device event information and location information.